



# THE FORESTRY

[www.theforestry.in](http://www.theforestry.in)





# ABOUT US

The Forestry is a unique design philosophy for creating and nurturing green spaces for healthy living and lifestyles. The Forestry enables ecological ecosystems optimising wellness and wellbeing.

The Forestry prioritises green spaces and sustainable living, in harmony with nature and the elements, toward ensuring zero pollution, zero waste and zero stress.

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# VISION & MISSION

Vision: Breathing Life into Living.

Mission: Creating forest green spaces

Nurturing pink of health.

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# OUR PHILOSOPHY

1. Lush Green Spaces: Nature-inspired architecture and abundant foliage.
2. Sustainable Living: Eco-friendly infrastructure renewable energy, and minimal waste.
3. Wellness: Spas, programs, and activities for body, mind, and spirit.
4. Community Support: Home-services, childcare, as well as creative social spaces.
5. Retail & Entertainment: available on-site for minimising carbon footprint.
6. Nature Safari: Ecological habitats supporting and building biodiversity, with a variety of species of birds and butterflies.
7. Multi Faith Spaces: nurturing our faith and spirituality.

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# KEY FEATURES

1. Lush Greenery & Natural Landscapes
2. Organic Gardens & Farm to Fork Inspirations
3. Eco-Friendly Infrastructure & Renewable Energy
4. Spas & Wellness Programs
5. On-Site Services (Childcare, House Services  
Entertainment, Retail)
6. Free E-Mobility & Charging Stations
7. Cycling & Walk Paths

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# CORPORATE SOCIAL RESPONSIBILITY

Corporate Social Responsibility is deeply ingrained in our culture. For us,  
lasting luxury is about positively impacting lives and livelihoods.

The Forestry is committed to giving back through our Zero Hunger  
Mission, allocating a portion of our profits to support this vital cause,  
ensuring food security and healthy lives.

Additionally, we prioritise empowering women by maintaining an  
all-female team, promoting equal opportunities and livelihoods.

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# CORPORATE SOCIAL RESPONSIBILITY

Furthermore, through our association with G100 club and others, we enable affordable access to women networks across our properties.

We recognise the interconnectedness of our actions and strive to make a meaningful difference at different levels of economy and society.

By integrating social responsibility and sustainability, we aim to create conscious communities that grow and give back together.

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# EXPERIENCE THE FORESTRY

Breathe, Relax and Revitalise in harmony with nature

Whatever the weather, it's better at The Forestry

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The background is a light mint green with a subtle watercolor texture. It is decorated with various green leaves and gold-colored leaf outlines. Some leaves are solid green with visible veins, while others are just gold outlines. They are scattered around the edges of the page, creating a natural, organic feel.

# JOIN OUR COMMUNITY:

Discover a healthier, better way of living

Explore partnership opportunities today.





# FOR PARTNERS

The Forestry Spa & Resorts Operates in Three Key Ways:

Making, Managing, Marketing

With Partners, The Forestry can adopt either of the two models:

Managing and Marketing, or Only Marketing

Model 1: Managing & Marketing

Model 2: Marketing

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## Model 1: Managing & Marketing

In This Model, The Forestry Supports The Asset Owner/Maker as follows:

- Provide Design
- Supervision Of Construction
- Training And Hiring Of Staff At All Levels
- Setting Guidelines And Standard Operating Procedures (SOPs) For Best Management Practices
- Governance And Accountability, And Performance Evaluation
- Enable The Forestry Spirit With Sustainability And Societal Measures
- Ensure At Least 50% Occupancy
- Develop Strategic Marketing And Social Media Strategies
- Support In Promoting Properties And Creating Global Communities

Around Forestry Principles And Benchmarks

- Encourage Loyalty Among Fans, Followers, Communities, Customers, And Partners
- Ensures At Least A 50% Return On Investment





## Model 2: Marketing

In This Model, The Forestry Supports The Asset Owner/Maker, And Management Partner as follows:

- Enable The Forestry Spirit With Sustainability And Societal Measures
- Ensure At Least 50% Occupancy
- Develop Strategic Marketing And Social Media Strategies
- Support In Promoting Properties And Creating Global Communities

Around Forestry Principles And Benchmarks

- Encourage Loyalty Among Fans, Followers, Communities, Customers, And Partners
- Ensures At Least A 50% Return On Investment

In Model 2, The Forestry Takes 10% Of Profit.

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THANK  
YOU

